



Privacy Policy

The Aspen Art Fair ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard your personal information when you visit our website at www.aspenartfair.org ("Site").

By accessing or using our Site, you agree to the terms of this Privacy Policy. If you do not agree with the terms of this policy, please do not use our Site.

1. Information We Collect

We may collect the following types of personal information when you visit our Site:

- **Personal Identification Information:** When you sign up for newsletters, register for events, or contact us, we may collect your name, email address, phone number, and other relevant details.
- **Usage Data:** We may collect information about your interactions with our Site, including your IP address, browser type, operating system, pages visited, and duration of your visit.
- **Cookies and Tracking Technologies:** We use cookies and similar technologies to enhance your experience on our Site, including for analytics, personalization, and targeted advertising.

2. How We Use Your Information

We use the information we collect for the following purposes:

- To provide and maintain our Site and services.
- To send newsletters, promotional materials, and other communications related to The Aspen Art Fair.
- To improve the functionality, performance, and content of our Site.
- To respond to inquiries, requests, or support issues.
- To comply with legal obligations and protect our rights.

3. How We Share Your Information

We do not sell, trade, or rent your personal information to third parties. However, we may share your information with trusted third-party service providers who assist us in operating our Site or conducting business, such as event management, payment processing, or email communications. These third parties are obligated to keep your information confidential and use it only for the purposes specified by us.

We may also disclose your information if required to do so by law or to protect our legal rights.

4. Security of Your Information

We implement reasonable administrative, technical, and physical security measures to protect your personal information from unauthorized access, use, or disclosure. However, no data transmission over the Internet or electronic storage method is 100% secure, and we cannot guarantee absolute security.

5. Your Rights and Choices

You have the right to access, update, or delete your personal information at any time. You can opt-out of receiving marketing communications by following the unsubscribe instructions in the emails we send you or by contacting us directly.

6. Third-Party Links

Our Site may contain links to third-party websites. We are not responsible for the privacy practices or the content of those sites. We encourage you to review the privacy policies of any third-party sites you visit.

7. Children's Privacy

Our Site is not intended for children under the age of 13. We do not knowingly collect personal information from children. If we learn that we have collected personal information from a child under 13, we will take steps to delete that information.

8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated "Last Updated" date. We encourage you to review this Privacy Policy periodically for any updates.

9. Contact Us

If you have any questions or concerns about this Privacy Policy or our privacy practices, please contact us at:

The Aspen Art Fair
events@74tharts.com

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